

# Designing Arguments: The Digital Humanities Reimagination of Knowledge

Scott Weingart  
Digital Humanities Specialist  
*Carnegie Mellon University*



Digital humanities techniques are diversifying rhetorical strategies employed by the humanities, particularly in the form of data visualizations. Without a critical awareness of how visualizations influence arguments, these increasingly popular techniques risk undermining the arguments they are intended to support. This talk will present historical diagrams of knowledge as a case study for the philosophical power of visualizations, followed by a discussion of potential minefields of visual rhetoric in the digital humanities.

Tuesday, April 12 | 4:10 p.m. | STEPS, Room 101